

Dunkin' Cozy Connect

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN THE SWEEPSTAKES OR INSTANT WIN GAME. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING IN THE SWEEPSTAKES OR INSTANT WIN GAME.

1. Eligibility: Dunkin' Cozy Connect (the "Promotion") consists of a sweepstakes (the "Sweepstakes") and an instant win game (the "Instant Win Game") that offer a chance to win prizes. In addition, entrants may optionally participate in the interactive cozy connect game (the "Cozy Connect Game"), which is for entertainment purposes only. The Promotion is open only to legal residents of the fifty (50) United States (including District of Columbia) who are at least eighteen (18) years old and who are members of the Dunkin' At Home Extras Loyalty Program at the time of entry. If you are not a Dunkin' At Home Extras Loyalty Program member, becoming a member is free. All Dunkin' At Home Extras Loyalty Program Terms and Conditions apply.

Franchisees and employees of Dunkin' Brands, Inc. ("Sponsor"), Merkle Inc. ("Administrator"), and their respective parent and affiliate companies, suppliers as well as the immediate family (spouse, parents, siblings and children and their respective spouses, regardless of where they reside) and household members of each such employee or franchisee, whether or not related, are not eligible. The Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: Dunkin' Brands, Inc., 130 Royall Street, Canton, MA, 02021. **Administrator:** Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Promotion begins on October 13, 2025 at 9:00 a.m. Eastern Time ("ET") and ends on November 17, 2025 at 12:00 p.m. ET (the "Promotion Period"). For purposes of this Promotion, a "day" begins at 12:00 a.m. ET and concludes on the same day at 11:59 p.m. ET, except the first day which begins at 9:00 a.m. ET and ends at 11:59 p.m. ET and the last day which begins at 12:00 a.m. ET and ends at 12:00 p.m. ET. Administrator's computer is the official time-keeping device for the Promotion.

4. How to Enter/Play:

Important: Please review your Dunkin' At Home Extras Loyalty Program profile to ensure that it is complete and includes your real name, home address, and email address. Inaccurate information could impact your ability to win a prize.

During the Promotion Period, visit www.dunkinfun.com and follow the instructions to sign into your Dunkin' At Home Extras Loyalty Program account ("Account"), or, if you do not have an Account, follow the directions to establish one. Then, follow the links and instructions to agree to these Official Rules. You may enter the Sweepstakes and play the Instant Win Game, as outlined below:

a. Sweepstakes: You may earn Sweepstakes entries, as outlined below:

- i. Upload a Receipt:** During the Promotion Period, make a "Qualifying Purchase" as defined in the Dunkin' at Home Extras Loyalty Program Terms and Conditions. Once logged into your Account, follow the links and instructions to upload your receipt. Once your receipt has been approved/validated, you will receive five (5) entries into the

Sweepstakes. You may upload one (1) receipt per day during the Promotion Period. Receipts cannot be sold, bartered, or auctioned and all such receipts will be void.

- ii. **Mail-in Alternate Method:** To enter without making a purchase, accurately print your name, address, day and evening phone numbers, email address associated with your Dunkin' At Home Extras Account, and date of birth on a piece of paper and mail it in an envelope with proper postage to "Dunkin' Cozy Connect," c/o Merkle Inc., P.O. Box 5964, Department 867192, Kalamazoo, MI 49003-5964. You will receive five (5) entries into the Sweepstakes. Limit: One (1) request per stamped, outer envelope. All mail-in entries must be postmarked by November 17, 2025 and received by November 24, 2025. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Released Parties (as defined below) are not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified.

Limit: You may either upload one (1) receipt or send in a mail-in entry one (1) per day during the Promotion Period, as described above.

b. Instant Win Game: Follow the instructions to play the Cozy Connect Game** by clicking/tapping the "Play Now" button or skip the Cozy Connect Game by clicking/tapping the "Play Later" button to initiate the Instant Win Game for a chance to win an Instant Win Game prize. The Cozy Connect Game is for fun only and your game score will have no impact on the results of the Instant Win Game. There is no limit to the number of times you can play the Cozy Connect Game for your entertainment.

Once the Cozy Connect Game ends or once you click the skip link, the results of the Instant Win Game will be displayed. Potential winners of the Instant Win Game will be provided with prize claim directions. Only potential winners who timely complete prize claim requirements and/or are verified as eligible will be awarded a prize. The Administrator is responsible for the functionality of the Instant Win Game. Limit: Each entrant may play the Instant Win Game one (1) time per day during the Promotion Period, as specified herein; subject to the prize award limitations set forth below.

****Optional Cozy Connect Game information:** The Cozy Connect Game is presented by Administrator's Game Engine partner for your entertainment. When you initiate a game, you are agreeing to the Game Engine partner's [User Terms](#). The Game Engine partner will automatically place a necessary cookie in the form of a token on your web browser solely for the purpose of collecting relevant information about your game play, as set forth in the [Cookie Policy](#). *If you prefer not to allow the Game Engine partner cookie or if you don't accept the User Terms, skip this game.* The information collected by the Game Engine partner concerning your game play will be managed according to the Game Engine's [privacy policy](#), which is separate from the Sponsor's policy that governs this promotion.

Offer: Once you play the Instant Win Game seven (7) times during the Promotion Period, you will receive 50 Dunkin' At Home Extras Program points ("Offer"). Limit: One (1) Offer per person during the Promotion Period. Terms and conditions apply.

Multiple entrants are not permitted to share the same email address or Account. Any attempt by any entrant to obtain more than the stated number of plays/entries by using multiple/different email addresses, Accounts identities, registrations and logins, or any other methods will void that entrant's plays/entries/prize claims and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Released Parties are not responsible for lost, late, incomplete, invalid, unintelligible, or misdirected registrations, which will be disqualified. In the event of a dispute as to the identity of any entrant, Sponsor and Administrator will rely on the information submitted by the entrant to enroll in Dunkin' At Home Extras Loyalty Program. If any additional information provided by entrant is inconsistent with the information

provided at enrollment into Dunkin' At Home Extras Loyalty Program, Sponsor and/or Administrator may disqualify such an entrant and such disqualification may result in the forfeiture of any prizes won. Sponsor, in its discretion, may require additional documentation from an entrant to show proof of entrant's identity.

5. Operation of Sweepstakes and Instant Win Game: Administrator is an independent organization whose decisions as to the administration and operation, including the selection of potential winners, are final and binding in all matters related to the Promotion.

Sweepstakes: Administrator will randomly select the potential Sweepstakes winners on or around December 1, 2025.

Instant Win Game: 84,450 random, computer-generated winning times, one for each prize listed below, will be randomly seeded throughout the Promotion Period. If you are the first player to play the Instant Win Game at or after one of the randomly-seeded times, you will be a potential instant winner of the prize indicated, subject to verification of potential winner's eligibility and compliance with these Official Rules.

6. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR AND ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE INSTANT WIN GAME OR SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID AND WILL NOT BE HONORED.

7. Verification of Potential Winners: Receiving a prize is contingent upon compliance with these Official Rules. The potential Sweepstakes winners will be notified by email. Potential winners may be required to provide their name, home mailing address (P.O. Boxes are not permitted), and date of birth to confirm eligibility and for purposes of prize fulfillment within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted or fails provide any requested information within the required time period, as applicable, or is not in compliance with these Official Rules or prize is returned as undeliverable, potential winner forfeits the prize. In the event that a potential winner of a prize valued over \$25.00 forfeits the prize or is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. There will be three (3) alternate drawings, after which the prize will remain unawarded. Unclaimed prizes valued at or less than \$25.00 will not be awarded.

8. Prizes:

Sweepstakes Prizes:

One (1) Grand Prize: Two (2) JetBlue travel certificates (each a "Travel Certificate").

Each Travel Certificate is good for one-time use by one person in accordance with the travel restrictions identified on or in connection with the Travel Certificate. All travel must be booked and flown within the specified validity dates. In the event that a Travel Certificate does not include dates of validity, the Certificate shall be good for travel booked and flown within one (1) year of the date of issuance. If specific flights or departures/destinations are not identified on or in connection with the Travel Certificate, the Certificate may only be redeemed for one-way JetBlue flights to/from JetBlue cities. (Not all JetBlue cities connect; call 1-800-JETBLUE (538-2538) for information on connecting cities.) Redeemed travel is subject to availability, blackout dates, and capacity controls (flights to/from Caribbean destinations subject to heightened capacity controls), and seats may not

be available on all flights. Flight schedules are subject to change without notice. Certificate is not valid for bookings on Mint, partner airlines or code share or interline flights or for use in connection with JetBlue Vacations packages, cruises or any other products or services. Certificate is transferable; however, at no time may it be purchased, sold, bartered, traded on an auction website or otherwise exchanged for value without prior written consent from JetBlue. Certificate cannot be partially redeemed, is not redeemable for cash, and has no cash value. Passengers are subject and entitled to all provisions of JetBlue's Contract of Carriage. See http://www.jetblue.com/p/jetblue_coc.pdf for details.

If traveling outside of the United States of America, passengers are responsible for any and all documentation requirements, including but not limited to, proof of citizenship and all applicable visa requirements. JetBlue is not responsible for a passenger's failure to present or provide adequate travel documentation required by the applicable laws of the territories a passenger is traveling to or from.

Government taxes and fees apply to travel booked using a Certificate, are the responsibility of the passenger, and will vary based on route. Government taxes/fees are subject to change as required by law. Passenger must pay all applicable taxes and fees using a major credit card at the time of booking. To view more information regarding applicable taxes and fees, see <http://www.jetblue.com/legal/taxes/>. Passenger is solely responsible for fees for any oversized, overweight or extra baggage and fees for products/services sold separately, such as Even More Space seats, pet fees, etc. To view baggage fees and other optional services and fees, see <http://www.jetblue.com/legal/fees/>.

A Travel Certificate may be redeemed only by calling 1-800-JETBLUE (538-2583) and providing the authorization number and PIN number included on the Certificate. Travel Certificates may not be redeemed at airport ticket counters or online. The authorization number and/or PIN number cannot be replaced if lost or stolen (except as required by law), and JetBlue is not responsible for lost or stolen Travel Certificates, authorization numbers or pin numbers. Customers will not be able to redeem their Travel Certificate without the authorization number and PIN. Redeemed travel is not eligible for TrueBlue points. (TrueBlue is JetBlue's loyalty program.) JetBlue's change/cancel policies (including certain change/cancel fees) apply. If passenger is a no-show for reserved flight or does not change/cancel prior to scheduled departure, passenger will forfeit the Certificate(s) and all money associated with the reservation. Additional terms and restrictions apply. See <http://www.jetblue.com/legal/> for details. Approximate Retail Value ("ARV"): \$598.00.

One (1) First Prize: Prize package includes a \$100 Dunkin' gift card, one (1) Dunkin' Neck Wrap, one (1) Dunkin' Deck of Cards, one (1) Dunkin' Enamel Pin, and one (1) Dunkin' Donut Candle. ARV: \$138.73.

One (1) Second Prize: Prize package includes a \$50 Dunkin' gift card, one (1) Dunkin' Neck Wrap, one (1) Dunkin' Deck of Cards, one (1) Dunkin' Enamel Pin, and one (1) Dunkin' Donut Candle. ARV: \$88.73

One hundred (100) Third Prizes: A \$25 Dunkin' gift card. ARV: \$25.00.

One hundred (100) Fourth Prizes: A \$15 Dunkin' gift card. ARV: \$15.00.

Odds of winning a Sweepstakes Prize depend on the number of eligible entries received during the Promotion Period. Limit: One (1) Sweepstakes Prize per person.

Instant Win Game Prizes:

Prize Description	Total Quantity	ARV per Prize
A Dunkin' Donut Candle	500	\$16.10 each

A Dunkin' Neck Wrap	500	\$13.12 each
A Dunkin' Deck of Cards	725	\$6.88 each
A Dunkin' Enamel Pin	725	\$2.63 each
250 Dunkin' At Home Extras Program Points	2,000	N/A
100 Dunkin' At Home Extras Program Points	10,000	N/A
50 Dunkin' At Home Extras Program Points	20,000	N/A
25 Dunkin' At Home Extras Program Points	50,000	N/A

Odds of winning depend on the date/time of entry, the number of prizes remaining available at the time of entry and number of eligible Instant Win Game plays received. The number of prizes available to be won will diminish as they are awarded. Limit: One (1) of each Instant Win Game Prize type per person.

Total ARV of all prizes: \$26,330.21.

For All Prizes: Terms and conditions of gift cards and points apply. Prizes cannot be redeemed for cash and are non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of comparable or greater value for any reason. Winners are responsible for all federal, state and local taxes and fees as well as all costs and expenses associated with prize receipt and/or use not specified herein as being provided. ARVs are determined as of the time these Official Rules were published and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. Winners of a prize or prizes equal to or greater than \$600 will receive an IRS Form 1099 MISC reporting the actual value of the prize received. Where applicable, prize style, color, size, and all other details will be determined by Sponsor in its sole discretion. Prizes are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion.

9. Release: By participating, entrants agree to release and hold harmless Sponsor, Administrator, and their respective parents, subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Promotion and/or acceptance, use, inability to use, misuse or redemption of any prize (including any injury or harm related thereto).

10. Publicity: Except where prohibited, participation in the Promotion constitutes each winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any and all media now or hereafter devised, worldwide, without further payment or consideration, notification or permission. Sponsor is not obligated to use any of the above-mentioned information or publicity materials but may do so and edit such information or materials at its sole discretion, without further obligation or compensation.

11. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes or Instant Win Game, or any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, wide spread illnesses, declarations of war, acts of God, acts of terrorism) interferes with any aspect of the Sweepstakes or Instant Win Game, including but not limited to fulfillment of the prize(s), as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to modify the prizes offered herein and/or to award the prizes at random from among the non-suspect, eligible

entries and/or nonwinning instant win game plays received up to the time of the impairment or as otherwise deemed fair and appropriate by Sponsor. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or Instant Win Game, including but not limited to submitting fraudulent entries/plays/prize claims, or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner; and all associated entries/game plays/prizes claims will be void. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or the Instant Win Game may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In no event will more prizes than are stated in these Official Rules be awarded. If, for any reason, more prize notifications are sent (or more claims are received) than the number of prizes offered as set forth in these Official Rules, Sponsor reserves the right to award the intended number of prizes through a random drawing from among all eligible prize claims received. In the event there is a discrepancy or inconsistency between any other statements contained in any promotion-related materials (including printed versions of these Official Rules) and the Official Rules as posted on the Promotion Site, the Official Rules as posted on the Promotion Site shall prevail, govern, and control.

12. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information either caused printing errors or by any of the equipment or programming associated with or utilized in the Promotion or provided by entrants; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections to the internet, in phone lines, or network hardware or software; (3) unauthorized human intervention in any part of the Promotion, including but not limited to the entry process; (4) other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the processing of entries, plays or prize claims, the announcement of the prizes or in any Promotion-related materials; (5) lost, late, incomplete, inaccurate, stolen, delayed, misdirected, undelivered or garbled entries, plays, prize claims, email, mail, or other communications of any kind; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt, use, inability to use, or misuse of any prize. If for any reason an entrant's entry or play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry or Instant Win Game play, if possible.

13. Disputes: Disputes will be resolved as outlined in the Dunkin' At Home Extras Loyalty Program [Terms and Conditions](#).

14. Severability: If the application of any provision of these Official Rules to any particular facts or circumstances shall for any reason be held to be invalid, illegal or unenforceable by a court, arbitration panel or other tribunal of competent jurisdiction, then (a) the validity, legality and enforceability of such provision as applied to any other particular facts or circumstances, and the other provisions of these Official Rules, shall not in any way be affected or impaired thereby; and (b) such provision shall be enforced to the maximum extent possible. In addition, if any provision contained in these Official Rules shall for any reason be held to be excessively broad as to duration, geographical scope, activity or subject, it shall be construed by limiting and reducing it, so as to be enforceable to the extent compatible with applicable law.

15. Entrant's Personal Information: Information collected from entrants is subject to the [Sponsor's Privacy Policy](#), with the exception of the information collected while playing the optional Cozy Connect Game as described in section 4.

16. Winner List: For a winner list, please [click here](#). The winner list will be posted after winner confirmation is complete.

