

Dunkin' At Home EXTRAvaganza Arcade

Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

Promotion Overview:

Dunkin' At Home EXTRAvaganza Arcade (the "Promotion") consists of the following:

- 3 entertainment only games (each an "Interactive Game"),
- an instant win reveal (the "Instant Win Reveal") for a chance to win prizes instantly, and
- a sweepstakes (the "Sweepstakes") for a chance to win sweepstakes prizes.

Eligibility:

The Promotion is open only to Dunkin' At Home Extra program (the "Loyalty Program") members (who must be legal residents of the 50 United States and the District of Columbia and at least 18 years old).

Dunkin' store franchisees and employees of Dunkin' Brands, Inc ("Sponsor"), Merkle Inc.

("Administrator"), and their respective parent and affiliate companies as well as the immediate family (spouse, parents, siblings, children, and their respective spouses, regardless of where they reside) and household members of each such employee, whether or not related, are not eligible.

Agreement to Official Rules; Entrants Will Be Disqualified for Violations:

Participation constitutes entrant's full and unconditional agreement to these official rules ("Official Rules").

The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Sponsor's and Administrator's decisions are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

In the event there is a discrepancy or inconsistency between any statements contained in any Promotion-related materials and these Official Rules, these Official Rules shall prevail, govern and control.

Entrants agree that they may not use or attempt to use any method to obtain more than the stated number of permissible Sweepstakes entries, plays of the Instant Win Reveal, or Offers (as defined below) using artificial intelligence, robotic, automatic, programmed or any other means which subvert the applicable entry method, including but not limited to using multiple/different email addresses and/or Dunkin' At Home Extras accounts (each an "Account"), identities, or any other methods. Violation of these requirements or any other aspect of these Official Rules, all as determined solely by Sponsor and Administrator, will void all Sweepstakes entries, Instant Win Reveal plays, and Offers for the person(s) responsible for such action and result in their disqualification from the Promotion.

Sponsor/Administrator:

Sponsor: Dunkin' Brands, Inc., 130 Royall Street, Canton, MA, 02021. **Administrator:** Merkle Inc., 3000 Town Center, Suite 2000, Southfield, MI 48075.

Timing:

The Promotion begins on October 1, 2026 at 9:00 a.m. Eastern Time ("ET") and ends on November 13, 2026 at 12:00 p.m. ET (the "Promotion Period"). For purposes of this Promotion, a "day" begins at 12:00 a.m. ET and concludes on the same day at 11:59 p.m. ET, except the first day which begins at 9:00 a.m. ET and ends at 11:59 p.m. ET and the last day which begins at 12:00 a.m. ET and ends at 12:00 p.m. ET. The Administrator's servers are the official time-keeping devices for the Promotion.

How to Enter:

Step 1: Log in to your Dunkin' At Home Extras Account or Join Dunkin' At Home Extras and opt in to this Promotion:

During the Promotion Period, either log in to your Account and review your Account profile to confirm that it is complete and accurate, or if you don't have an Account, visit the "[Program Site](#)" to join. Accounts are free, but subject to the Terms and Conditions of the Program. You will be required to complete your profile including your full name, home mailing address, and a valid email address. Next, you will be prompted to opt-in to this Promotion and agree to these Official Rules.

Step 2: Play an Interactive Game or Proceed to Instant Win Reveal:

You have a choice either to play an available Interactive Game (for entertainment only) or proceed to the Instant Win Reveal to find out if you have won a prize.

If you choose to play an Interactive Game: Each game is presented by Administrator's Game Engine partner for your entertainment. When you initiate a game, you agree to the Game Engine partner's [User Terms](#). The Game Engine partner will automatically place a necessary cookie in the form of a token on your web browser solely for the purpose of collecting relevant information about your game play, as set forth in the [Cookie Policy](#). *If you prefer not to allow the Game Engine partner cookie or if you don't accept the User Terms, skip this game.* The information collected by the Game Engine partner concerning your game play will be managed according to the Game Engine's [privacy policy](#), which is separate from the Sponsor's policy that governs this promotion.

If you proceed directly to the Instant Win Reveal or after you exit the Interactive Game: The results of the Instant Win Reveal will be instantly displayed. Potential winners of the prize will also receive an email notification with prize claim instructions sent to the email address associated with their Account. Only potential winners who timely complete prize claim requirements and/or are verified as eligible will be awarded a prize.

Receive Loyalty Program Points:

Once you play the Instant Win Reveal 7 times during the Promotion Period, you will receive 25 Loyalty Program Points (the "Offer"). Limit: There is a limit of 6 Offers per person during the Promotion Period.

Step 3: Enter the Sweepstakes either by Uploading a Receipt or Sending in a Mail-in Entry:

Method 1 – Upload a Receipt:

During the Promotion Period, make a "Qualifying Purchase" as defined in the Terms and Conditions of the Loyalty Program. Once logged into your Account, follow the links and instructions to upload your receipt. Once your receipt has been approved/validated, you will receive 10 entries into the Sweepstakes. You may upload 1 receipt per day during the Promotion Period. Receipts cannot be sold, bartered, or auctioned and all such receipts will be void.

Method 2 – Enter by Mail:

To enter without purchase, print your name, address, phone number, email address associated with your Account, and date of birth on a piece of paper and mail it in an envelope with proper postage to "Dunkin' At Home EXTRAvaganza Arcade," c/o Merkle Inc., P.O. Box 5004, Department 869743, Kalamazoo, MI 49003-5004. You will receive 10 entries into the Sweepstakes. Limit: 1 request per stamped outer envelope. All mail-in entries must be sent/postmarked by November 13, 2026 and received by November 20, 2026. All entries become the exclusive property of Sponsor, and none will be acknowledged or returned. Proof of sending

or submission will not be deemed to be proof of receipt by the Sponsor. Released Parties (as defined below) are not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified. Each entrant may send up to 44 mail-in entries during the Promotion Period (depending on number of entries received via the purchase method of entry, if any).

Entry Limits:

There is a limit of 1 play of the Instant Win Reveal per day during the Promotion Period and 440 Sweepstakes entries during the Promotion Period by either uploading receipts, sending in a mail-in entries, or a combination of the 2 methods, as described above. Entries in excess of the stated limitations will be void. Any prize claims associated with such entries will also be void. Multiple entrants are not permitted to share the same Account. In the event of a dispute as to the identity of an entrant, Sponsor and Administrator will rely on the information submitted by the entrant to enroll in the Loyalty Program. If any additional information provided by entrant is inconsistent with the information provided at enrollment into the Loyalty Program, Sponsor and/or Administrator may disqualify such entrant and such disqualification may result in the forfeiture of any prize(s) won. Sponsor, in its discretion, may require additional documentation from entrant to show proof of entrant's identity.

Operation of Sweepstakes and Instant Win Reveal:

Administrator is an independent organization whose decisions as to the administration and operation of the Promotion, including the selection of potential winners, are final and binding in all matters related to the Promotion.

Sweepstakes:

Administrator will randomly select the potential winners from all eligible entries received on or around November 30, 2026. Administrator will notify potential winners by email. The odds of winning a prize depend on the total number of eligible entries received.

Instant Win Reveal:

There will be 84,500 random, computer-generated winning times seeded throughout the Promotion Period, one for each Instant Win Reveal prize offered. If you are the first player to proceed to the Instant Win Reveal at or after one of the randomly seeded times, you will be a potential winner of the prize indicated, subject to verification of your eligibility and compliance with these Official Rules. The odds of winning an Instant Win prize depend on the date/time of entrant's Instant Win Reveal play, the number of prizes remaining available at the time of the

Instant Win Reveal play, and the number of eligible Instant Win Reveal plays received. The number of prizes available to be won will diminish as they are awarded.

Potential Winners Subject to Verification:

All potential winners are subject to verification by Sponsor and Administrator. **An entrant is not a winner of any prize, even if the Instant Win Reveal or Sweepstakes should so indicate, unless and until entrant's eligibility has been verified and entrant has been notified that verification is complete.**

Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Instant Win Reveal play that occurs after the system has failed for any reason is deemed a defective play, is void and will not be honored.

Winner Requirements:

All potential winners will be required to provide their name and home mailing address (P.O. Boxes not permitted) to confirm eligibility and for purposes of prize fulfillment within 5 days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, fails to provide any other requested information within the required time period, is not in compliance with these Official Rules, or the prize notification or prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that the potential Grand Prize winner is disqualified for any reason or forfeits the prize, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries received for the Sweepstakes. Only 3 alternate drawings will be held for the Grand Prize, after which the prize will remain un-awarded. Unclaimed prizes valued at \$25.00 or less will not be awarded.

Prizes

Sweepstakes Prizes: Quantity, Description and Approximate Retail Value ("ARV"):

- **1 Grand Prize:** A Dunkin' Branded Keurig Brewer, 4 boxes of K-Cup Pod, a \$250 Dunkin' gift card, and Dunkin' merchandise (all details determined by Sponsor in its sole discretion). ARV: \$400.00.
- **300 First Prizes:** \$10 Dunkin' gift card. ARV: \$10.00 each.
- **300 Second Prizes:** \$5 Dunkin' gift card. ARV: \$5.00 each.

Instant Win Reveal Merchandise Prizes: Description, Quantity, and ARV:

Description	Total Quantity	ARV for each Prize
Dunkin Beanie	1,000	\$6.00
Dunkin' Truck Block Set	500	\$24.00

Dunkin' Puffer Cup Sleeve	1,000	\$7.00
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Instant Win Reveal Point Awards: Description and Quantity:

Description	Total Quantity
50 Loyalty Program Points	50,000
100 Loyalty Program Points	20,000
250 Loyalty Program Points	10,000
350 Loyalty Program Points	2,000

Total ARV of all prizes:

The total ARV of all available prizes in the Promotion is \$29,900.

Additional Terms for Prizes and Point Awards:

Terms and conditions apply to use of gift cards and Loyalty Program Points as specified by Sponsor. Prizes are non-transferable or redeemable for cash, and no substitution will be made except as provided in the Sponsor's sole discretion. In this case, a prize of comparable or greater value will be offered. Winners are responsible for all federal, state and local taxes and fees associated with prize receipt and/or use. ARVs are determined as of the time these Official Rules were published and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. Where applicable, prize style, size and all other details will be determined by Sponsor in its sole discretion. All other costs and expenses associated with acceptance of the prize that are not expressly set forth herein shall be solely the winner's responsibility. Prizes are provided "as is" without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, or fitness for a particular purpose. Prizes will be fulfilled approximately 8-10 weeks after winner confirmation. All prize details are at Sponsor's sole discretion.

Prize Limit:

Each person may win 1 Sweepstakes Prize, 1 Instant Win Reveal Merchandise Prize (either 1 Dunkin' Beanie, 1 Dunkin' Truck Block Set, or 1 Dunkin' Puffer Cup Sleeve), and no more than a total of 350 Loyalty Program Points for the entire Promotion.

Release:

By participating, entrants agree to release and hold harmless Sponsor, Administrator and their respective subsidiaries, affiliates, suppliers, distributors, advertising and promotion agencies and prize suppliers and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage

arising in any manner, directly or indirectly, from participation in this Promotion and/or acceptance, use, inability to use, misuse or redemption of a prize.

Publicity:

Except where prohibited, participation in the Promotion constitutes each winner's consent and grant to Sponsor and its agents to use the following information about the winner (to the extent provided by winner as part of the entry or winner confirmation process): winner's name, city, state, likeness, photograph, entry, social handle and photo, voice, opinions and/or prize information for promotional advertising or other purposes, in any and all media, now or hereafter devised, without further notice, review, approval, payment or other consideration. Sponsor is not obligated to use any of the above-mentioned information or content but may do so and may edit these materials at its sole discretion, without further obligation or compensation.

General Conditions:

Sponsor's Right to Modify or Cancel:

Sponsor reserves the right to cancel, suspend and/or modify the Promotion (or any portion thereof), including but not limited to fulfillment of the prize(s), where any of the following "Issues" occur:

- Fraud
- Technical failures;
- Human error;
- Any other factor that impairs the integrity or proper functioning of the Promotion; or
- Any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, widespread illnesses, declarations of war, acts of God, acts of terrorism) that interferes with any aspect of the Promotion, as determined by Sponsor in its sole discretion.
- Where one or more of the above Issues occurs, Sponsor will make reasonable efforts to award remaining Sweepstakes prizes by conducting a random drawing from among all non-suspect, eligible entries received up to the date of the Issue; and/or modify the prizes offered. Instant Win Reveal prizes tied to seeded winning times that take place after Issues have occurred will not be awarded.

Sponsor's Right to Disqualify Entrants:

Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion, including but not limited to submitting fraudulent entries or plays, or to be acting in violation of the Official Rules of this Promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the

Promotion may be a violation of criminal and civil law and should such an attempt be made, Sponsor reserves the right to seek damages (including attorneys' fees) from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Sponsor's Right to Limit Prizes Awarded to the Number Stated in these Official Rules:

Sponsor is under no obligation to award more than the number of prizes stated herein. If due to seeding, technical or other errors, more prize claims are received for any prize level than number of prizes stated herein as being available, Sponsor reserves the right to award the stated number of prizes for such prize level in a random drawing from among the non-suspect, eligible prize claims received for that prize level.

Limitations of the Scope of Responsibility:

The Released Parties are not responsible for:

- Any incorrect or inaccurate information either provided by entrants or caused by printing errors or by any of the equipment or programming associated with or utilized in the Promotion or in any Promotion-related materials;
- Technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections to the internet, social media platforms, in phone lines or network hardware or software;
- Unauthorized human intervention in any part of the Promotion, including but not limited to the entry process;
- Technical or human error which may occur in the administration of the Promotion, including but not limited to the processing of entries or prize claims;
- Late, lost, undeliverable, damaged or stolen mail; delayed or misdirected entries, plays, registrations, logins, emails or other communications of any kind;
- Entries that are erroneously deleted, lost or destroyed or corrupted. In this case, entrants sole remedy is to take the required actions to receive another entry(s) in the Promotion, if it is possible;
- Any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or to the receipt, use, inability to use or misuse of any prize; or
- Other errors or difficulties of any kind whether human, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the processing of entries, plays or prize claims, the announcement of the prizes, or in any Promotion-related materials.

Disputes:

Disputes will be resolved as outlined in the Dunkin' At Home Extras Loyalty Program [Terms and Conditions](#).

Severability:

If the application of any provision of these Official Rules to any particular facts or circumstances shall for any reason be held to be invalid, illegal or unenforceable by a court, arbitration panel or other tribunal of competent jurisdiction, then:

- The validity, legality and enforceability of such provision as applied to any other particular facts or circumstances and the other provisions of these Official Rules shall not in any way be affected or impaired thereby; and
- Such provision shall be enforced to the maximum extent possible.

In addition, if any provision contained in these Official Rules shall for any reason be held to be excessively broad as to duration, geographical scope, activity or subject, it shall be construed by limiting and reducing it so as to be enforceable to the extent compatible with applicable law.

Entrant's Personal Information:

Information collected from entrants is subject to the [Sponsor's Privacy Policy](#), with the exception of the information collected while playing the optional Interactive Games as described in the How To Enter section.

Winner List:

See this [winner list](#) for the Promotion winners. The winner list will be posted after winner confirmation is complete.

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