

Dunkin' Savings Time Spring Promotion 2022

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN THE SWEEPSTAKES OR INSTANT WIN GAME. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING IN THE SWEEPSTAKES OR INSTANT WIN GAME.

1. Eligibility: Dunkin' Savings Time Spring Promotion 2022 (the "Promotion") is open only to legal residents of the fifty (50) United States (including District of Columbia) who are at least eighteen (18) years old at the time of entry. Franchisees and employees of Dunkin' Brands ("Sponsor"), Merkle Inc. ("Administrator"), and their respective parent and affiliate companies, suppliers as well as the immediate family (spouse, parents, siblings and children and their respective spouses, regardless of where they reside) and household members of each such employee, whether or not related, are not eligible. The Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize/coupon is contingent upon fulfilling all requirements set forth herein. The Promotion consists of a sweepstakes (the "Sweepstakes") and an instant win game (the "Instant Win Game").

2. Sponsor: Dunkin' Brands, Inc. 130 Royall Street, Canton, MA, 02021. **Administrator:** Merkle Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Promotion begins on March 11, 2022 at 12:00 a.m. Eastern Time ("ET") and ends on April 10, 2022 at 11:59 p.m. ET (the "Promotion Period"). For purposes of this Promotion, a "day" begins at 12:00 a.m. ET and concludes on the same day at 11:59 p.m. ET. Administrator's computer is the official time-keeping device for the Promotion.

4. How to Play the Instant Win Game: During the Promotion Period, visit www.dunkinsavingstime.com (the "Website") and complete and submit the registration form (if you haven't already done so), including a valid email address. You will advance to the Instant Win Game page and receive one (1) Instant Win Game play for that day. Once on the Instant Win Game page, play the Instant Win Game. The Instant Win Game results will be instantly displayed. Potential winners of the Instant Win Game will be provided directions for validation (for both "Instant Win Game Prizes" and "Instant Win Game Coupons," such claims will be referred to herein as "prize claims"). All potential winners are subject to verification of eligibility and compliance with these Official Rules before any prize/coupon will be awarded. Administrator is responsible for the functionality of the Instant Win Game.

If you play the Instant Win Game during any day and receive a non-winning message, you will receive one (1) additional Instant Win Game play for that day.

Limit: Each entrant may play the Instant Win Game up to two (2) times per day during the Promotion Period, as specified herein; subject to the prize/coupon award limitations set forth below. Each time an entrant loses the daily Instant Win Game, entrant will receive up to one (1) additional Instant Win Game play. Any attempt by any entrant to obtain more than the stated number of plays by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's plays and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Released Parties (as defined below) are not responsible for lost, late, incomplete, invalid, unintelligible, or misdirected registrations, game plays, which will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the email address used to register will be deemed to be the entrant or player and he/she must comply with these Official Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the

submitted address. Potential winners may be required to show proof of being the authorized account holder.

Tell A Friend Program: After you enter the Promotion, you will be invited to share the Promotion with your family/friends on Twitter or Facebook, as outlined below.

- a. Share on Twitter: During the Promotion Period, you can share the Promotion on Twitter by clicking on the link to tweet the prepopulated message on Twitter.
- b. Share on Facebook: During the Promotion Period, you can share the Promotion on Facebook by clicking on the link to share the prepopulated message on Facebook.

Tell-A-Friend Instant Win Game Prize Details: If a friend subsequently registers through the link posted on Twitter or Facebook *and* if your referred friend wins an Instant Win Game prize (a \$6.00 or \$8.00 Dunkin' Promo eCard; not an Instant Win Game coupon), you will win a Tell-A-Friend Instant Win Game Prize. For further clarification, if your referred friend wins a \$6.00 Dunkin' Promo eCard, you will win a \$6.00 Dunkin' Promo eCard. If your referred friend wins a \$8.00 Dunkin' Promo eCard, you will win a \$8.00 Dunkin' Promo eCard. See Section 6 and 9 below for additional details.

5. How to Enter the Sweepstakes: There are two (2) ways to enter:

- a.) Make a Qualifying Purchase: During the Promotion Period, purchase any Dunkin' product at any retail store, except a Dunkin' restaurant ("Qualifying Purchase"). Dunkin' restaurant receipts will not be accepted. **Be sure to keep your receipt(s).** Take an image of the entire receipt(s). The receipt image(s) must be clear and legible, include the retailer (if applicable), purchase date and time, and show the Qualifying Purchase, the Qualifying Purchase price and total amount spent. Then, visit www.dunkinsavingstime.com (again "Website") and complete and submit the registration form including a valid email address. Where prompted, follow the instructions to upload an image of your receipt. Each receipt can only be uploaded once. Once your receipt image is validated, you will receive one (1) entry into the Sweepstakes. There is a limit of five (5) approved receipt uploads per person during the Promotion Period. Receipts obtained through unauthorized means or illegitimate channels will be void. Receipts cannot be sold, traded, auctioned or bartered; all of which will be void.
- b.) Mail-in Alternate Method: To enter without making a Qualifying Purchase, hand print your name, address, day and evening phone numbers, email address, and date of birth on a 3" x 5" piece of paper and mail it in an envelope with proper postage to "Dunkin' Savings Time Spring Promotion 2022," c/o Merkle Inc., P.O. Box 5022, Department 851220, Kalamazoo, MI 49003-5022. You will receive one (1) entry into the Sweepstakes. Limit: One (1) entry per stamped, outer envelope. All mail-in entries must be handwritten and must be postmarked by April 11, 2022 and received by April 18, 2022. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor.

Limit: Each entrant may enter the Sweepstakes five (5) times during the Promotion Period, regardless of method or combination of methods. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Released Parties (as defined below) are not responsible for lost, late, incomplete, invalid, unintelligible, or misdirected registrations, entries, which will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the email address used to register will be deemed to be the entrant and he/she must comply with these Official Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider

or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

6. Sweepstakes/Instant Win Game: Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners are final and binding in all matters related to the Promotion.

Sweepstakes: Administrator will randomly select the potential Sweepstakes winners on or around April, 21, 2022 from all eligible entries received.

Instant Win Game Prizes, Coupons and Tell A Friend Instant Win Game Prizes:

Instant Win Game Prizes: Thirty-one thousand (31,000) random, computer-generated winning times, one for each prize listed below, will be generated during the Promotion Period. For the \$8.00 Dunkin' Promo eCard Instant Win Game Prize and the \$6.00 Dunkin' Promo eCard Instant Win Game Prize, there will be five hundred (500) random, computer-generated winning times generated per calendar day during the Promotion Period.

Instant Win Game Coupons: There will also be one hundred ten thousand ninety-eight (110,098) random, computer-generated winning times, one for each coupon listed below, that will be generated during the Promotion Period. All coupons will be randomly generated throughout the Promotion Period.

If you are the first player to play the Instant Win Game at or after one of the randomly generated times, you will be a potential instant winner of the Instant Win Game prize/coupon indicated.

Tell-A-Friend Instant Win Game Prizes: There will also be up to six thousand two hundred (6,200) Tell-A-Friend Instant Win Game prizes, one for each prize listed below. If a potential Instant Win Game Prize winner registered for the Promotion after clicking on a link sent through the Tell-A-Friend program, the entrant who referred the potential Instant Win Game prize winner will win a Tell-A-Friend Instant Win Game Prize. Referred winners of an Instant Win Game Coupon will not trigger the awarding of a Tell-A-Friend Instant Win Game Prize. For further clarification, if your referred friend wins a \$6.00 Dunkin' Promo eCard, you will win a \$6.00 Dunkin' Promo eCard Tell-A-Friend Instant Win Game Prize. If your referred friend wins a \$8.00 Dunkin' Promo eCard, you will win a \$8.00 Dunkin' Promo eCard Tell-A-Friend Instant Win Game Prize.

See Section 9 for Prize Limiting.

7. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE/COUPON, EVEN IF THE INSTANT WIN GAME OR SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY, AND THE POTENTIAL INSTANT WIN GAME WINNER AND/OR SWEEPSTAKES WINNER HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID AND WILL NOT BE HONORED.

8. Verification of Potential Sweepstakes and Instant Win Game Winners: Receiving a prize/coupon is contingent upon compliance with these Official Rules. Each potential Sweepstakes prize winner will be notified by email. If a potential winner of any prize/coupon cannot be contacted or if prize/coupon is returned as undeliverable or if a potential winner is otherwise not in compliance with these Official Rules, potential winner forfeits the prize/coupon. Unclaimed prizes/coupons will

go unawarded. Prizes/coupons will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion.

9. Prizes/Coupons:

Sweepstakes Prizes:

Quantity	Prize Description	ARV
600	One (1) \$8.00 Dunkin' Promo eCard. eCard expires 06/09/2022	\$8.00
600	One (1) \$6.00 Dunkin' Promo eCard. eCard expires 06/09/2022	\$6.00

Odds of winning a Sweepstakes Prize depend on the number of eligible entries received during the Promotion Period.

Instant Win Game Prizes:

Quantity	Prize Description	ARV	Quantity Awarded per Day
15,500	One (1) \$8.00 Dunkin' Promo eCard. eCard expires 06/09/2022	\$8.00	500
15,500	One (1) \$6.00 Dunkin' Promo eCard. eCard expires 06/09/2022	\$6.00	500

Instant Win Game Coupons:

Quantity	Prize Description	ARV
59,998	A digital code that can be redeemed for 20% off a purchase at Keurig.com. Offer valid for 20% off boxes of Dunkin' Donuts® K-Cup® pods or brewers purchased on www.Keurig.com through 11:59 p.m. PST on 5/10/2022, while supplies last. Does not include K-Carafe®, K-Mug®, and Rivo® or Vue® pods, Green Mountain Coffee Roasters® Reserve coffees, illy® K-Cup® pods, coffee shots, bagged coffee or any Keurig® bundles. Enter code in the "Coupon(s)" box during checkout. Free standard shipping to U.S. addresses on all brewers and orders of \$29 or more, after any promo codes, discounts, or coupons are applied. Cannot be combined with other offers, not valid toward gift certificates, previous	N/A

	purchases, Auto-Delivery orders, Rewards Catalog purchases, and is not redeemable for cash. Offer only valid at www.Keurig.com . Keurig's Terms of Use apply.	
100	A digital code that can be redeemed for \$1.00 off one (1) Dunkin' Donuts Coffee Creamer (any size) coupon. Limit one (1) coupon per purchase. Consumer pays any sales tax. Void if sold, transferred, reproduced or where prohibited or restricted by law. Coupon expires 5/10/2022	N/A
50,000	A digital code that can be redeemed for \$0.50 off one (1) Dunkin' Donuts bagged coffee, k-cup carton, cold brew kit, or canister item coupon. Limit one (1) coupon per purchase. Consumer pays any sales tax. Void if sold, transferred, reproduced or where prohibited or restricted by law. Coupon expires 4/30/2022.	N/A

Odds of winning an Instant Win Game prize/coupon depend on the number of Instant Win prizes/coupons available divided by the number of eligible Instant Win Game plays.

Tell-A-Friend Instant Win Game Prizes:

Quantity	Prize Description	ARV
3,100	One (1) \$8.00 Dunkin' Promo eCard. eCard expires 06/09/2022	\$8.00
3,100	One (1) \$6.00 Dunkin' Promo eCard. eCard expires 06/09/2022	\$6.00

Odds of winning the Tell-A-Friend Instant Win Game prize will vary based on who wins an Instant Win Game prize, please refer the above Instant Win Game prize odds.

For All Prizes/Coupons: Terms and conditions of Promo eCards and Coupons apply. No cash equivalent and all prizes/coupons are non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize/coupon for one of comparable or greater value, at its sole discretion. Prizes/Coupons are awarded "as is" with no warranty or guarantee, either express or implied. Winners are responsible for all taxes and fees associated with prize/coupon receipt and/or use not specified herein as being provided. Limit: One (1) of each Sweepstakes prize type, one (1) of each Instant Win Game Prize, ten (10) Tell-A-Friend Instant Win Game prizes and one (1) of each Instant Win Game Coupon per person. TOTAL ARV OF ALL PRIZES: \$293,800.00.

10. Release: By participating in the Promotion, entrants agree to release and hold harmless Sponsor, Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize/coupon.

11. Publicity: Except where prohibited, participation in the Promotion constitutes each winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, now or hereafter devised, in any manner, worldwide, in perpetuity, without further payment or consideration, notification or permission.

12. General Conditions: Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries or game plays by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries or plays/prize claims (as applicable) and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification and all associated registrations, entries, game plays, and/or prize claims may be void. In the event of a dispute as to any registration, entry, game play, or prize claim, the authorized account holder of the email address used to register will be deemed to be the entrant and they must comply with these Official Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes or Instant Win Game, as determined by Sponsor in its sole discretion. In the event the Sweepstakes or Instant Win Game is terminated, Sponsor reserves the right to award any unawarded prizes/coupons at random from among the non-suspect, eligible entries or plays received (as applicable) up to the time of the impairment or as otherwise deemed fair and appropriate by Sponsor. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or Instant Win Game or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner and void all associated registrations, entries, plays and/or prize claims. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or the Instant Win Game may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages (including, without limitation, attorneys' fees and other remedies from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

13. Limitations of Liability: The Released Parties are not responsible for: (1) lost, late, incomplete, invalid, unintelligible, inaccurate, garbled, delayed, or misdirected registrations, entries, game plays, or prize claims; all of which will be disqualified; (2) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (3) lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (4) unauthorized human intervention in any part of the entry process or the Promotion; (5) other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may

occur in connection with the administration of the Promotion, the processing of entries, plays or prize claims, the announcement of the prizes/coupons or in any Promotion-related materials; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize/coupon. If for any reason an entrant's entry or play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry or Instant Win Game play, if possible. No more than the stated number of prizes/coupons will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes/coupons as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes/coupons by a random drawing among all legitimate, un-awarded, eligible prize claims received for such prize/coupon.

14. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize/coupon awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

15. Entrant's Personal Information: Information collected from entrants is subject to the Sponsor's Privacy Policy <https://www.dunkindonuts.com/en/privacy-policy>.

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