

## **Sip. Peel. Win Official Rules 2019**

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID OUTSIDE OF THE 50 UNITED STATES AND DISTRICT OF COLUMBIA AND WHERE PROHIBITED BY LAW.**

**1. Eligibility:** Sip. Peel. Win (the "Promotion") is open only to legal residents of the fifty (50) United States (including District of Columbia) who are at least thirteen (13) years old at the time of entry. Dunkin' Franchisees, Employees of Franchisees, and Employees of Dunkin Brands Inc. ("Sponsor"), HelloWorld, Inc. ("Administrator"), and their parent and affiliate companies, suppliers as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Promotion consists of a peel and win game ("Peel and Win Game") and a sweepstakes (the "Sweepstakes").

By participating in this Promotion, you (or your parent/legal guardian if you are a minor) agree that: (1) you have read and understand the Official Rules; (2) you meet the eligibility requirements as explained in the Official Rules; and (3) you unconditionally accept and agree to comply with and abide by the decisions of Sponsor and administrator, whose decisions shall be final and binding in all respects.

**2. Sponsor:** Dunkin Brands Inc., 130 Royall Street, Canton, MA, 02021. **Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

**3. Timing:** The Promotion begins on August 21, 2019 at 12:00 a.m. Eastern Time ("ET") and ends on November 15, 2019 at 11:59 p.m. ET (the "Promotion Period").

**Peel and Win Game:** The Peel and Win Game begins on August 21, 2019 at 12:00 a.m. ET and ends on September 24, 2019 at 11:59 p.m. ET (the "Game Period"). The Game Period may end earlier if the supply of Game Pieces (as defined below) is depleted prior to September 24, 2019.

**Sweepstakes:** The Grand Prize Sweepstakes begins on August 21, 2019 at 12:00 a.m. ET and ends on November 15, 2019 at 11:59 p.m. ET (the "Grand Prize Sweepstakes Period"). There are also thirty-five (35) daily entry sweepstakes periods (each a "Daily Entry Sweepstakes Period") that begin on August 21, 2019 at 12:00 a.m. ET and end on September 24, 2019 at 11:59 p.m. ET. Each Daily Entry Period Sweepstakes Period begins at 12:00 a.m. ET and ends at 11:59 p.m. ET.

Administrator's computer is the official time-keeping device for this Promotion.

#### **4. How to Enter:**

##### **Peel and Win Game:**

- a. Make a Purchase:** During the Game Period, visit a participating Dunkin' location, purchase a Large or X Large Beverage (an "Eligible Product"), **excluding Hot Espresso in most locations**, and locate the Peel and Win Game Piece ("Game Piece") attached to the cup. Peel the Game Piece to reveal if you have won a prize or received a coupon, DD Perks bonus points, or discount. See Section 5 for Claim Instructions. All potential winners are subject to verification before any prize will be awarded. If you do not win a

Peel and Win Game prize or receive a coupon, DD Perks bonus points, or discount, you will receive a sweepstakes code (“Sweepstakes Code”) on the Game Piece. Keep the Sweepstakes Code and follow the instructions listed below in the Sweepstakes section to enter the Sweepstakes. There is no limit to the number of Game Pieces each person may receive per day or during the Game Period via this method. “Participating Location” shall be defined as a Dunkin’ store in the Territory, excluding Speedway locations and other locations unable to provide or accept coupons. Some Eligible Products may not be available at all Participating Locations, and as the Promotion progresses, some Participating Locations may run out of some forms of specially marked packaging with Game Pieces before others.

- b. Mail-In Method of Entry:** Starting August 2, 2019 to play the Peel and Win Game without making a purchase, send a self-addressed, stamped envelope (legal residents of Vermont do not need to include a self-addressed stamped envelope) with a note requesting one (1) Game Piece, along with a statement that you are 13 years of age or older, and agree to these Official Rules and mail it in an envelope with proper postage to “Sip. Peel. Win – Peel and Win Game,” c/o HelloWorld, Inc., P.O. Box 5031, Department 840157, Kalamazoo, MI 49003-5031. You will receive one (1) Peel and Win Game Piece (“Game Piece”) to the address indicated on your self-addressed, stamped envelope. Limit: One (1) request per envelope. All mail-in requests must be handwritten and must be postmarked by October 24, 2019 and received by October 31, 2019. No mechanically reproduced/photocopies or stamped requests accepted. Free mail-in requests are available during the Game Period, and while supplies last after September 24, 2019. Administrator will fulfill a Peel and Win Game Piece within seven (7) business days of receiving the request, by mail. All entries become the exclusive property of Sponsor and none will be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified. See Section 5 for Claim Instructions. All potential winners are subject to verification before any prize will be awarded. If you do not win a Peel and Win Game prize or receive a coupon, DD Perks bonus points, or discount, you will receive a sweepstakes code (“Sweepstakes Code”) on the Game Piece. Keep the Sweepstakes Code and follow the instructions listed below in the Sweepstakes section to enter the Sweepstakes.

**Sweepstakes:**

- a. Peel and Win Game Sweepstakes Code:** During the Promotion Period, visit [www.sippeelwin.com](http://www.sippeelwin.com) and follow the links and instructions to complete and submit the registration form or login. If you played the Peel and Win Game and received a Sweepstakes Code, follow the instructions to enter the Sweepstakes Code. By entering the Sweepstakes Code, you will receive one (1) Sweepstakes entry into the Grand Prize drawing. If you enter the Sweepstakes Code during a Daily Entry Sweepstakes Period, you will also receive one (1) Sweepstakes entry into applicable Daily Entry Period. There will be two (2) Daily Entry Period Sweepstakes prize options available per Daily Entry Sweepstakes Period. You may either select one of the listed prizes for which you would most like to win or you may “bank” your Sweepstakes entry for a future Daily Entry Period Sweepstakes prize. You will receive one (1) Sweepstakes entry into the drawing for the prize you select. Any remaining “banked” entries at the conclusion of the Sweepstakes will be added to the Grand Prize drawing.
- b. Free Code:** During the Promotion Period, visit [www.sippeelwin.com/oamoe](http://www.sippeelwin.com/oamoe) and follow the instructions to request a free code (“Free Code”). The Free Code will be delivered to the email address provided on the code request form. Once you receive the Free Code via email, follow the links and instructions to complete and submit the registration form or login and enter the Free Code. By entering the Free Code, you will receive one (1)

Sweepstakes entry into the Grand Prize drawing. If you enter the Free Code during a Daily Entry Sweepstakes Period, you will also receive one (1) Sweepstakes entry into applicable Daily Entry Period. There will be two (2) Daily Entry Period Sweepstakes prize options available per Daily Entry Sweepstakes Period. You may either select one of the listed prizes for which you would most like to win or you may “bank” your Sweepstakes entry for a future Daily Entry Period Sweepstakes prize. You will receive one (1) Sweepstakes entry into the drawing for the prize you select. Any remaining “banked” entries at the conclusion of the Sweepstakes will be added to the Grand Prize drawing.

**Limit:** Each entrant may enter three (3) Codes (either three (3) Game Piece Codes, three (3) Free Codes, or a combination) per day during the Promotion Period.

- c. Link DD Perks Account:** During the Promotion Period, visit [www.sippeelwin.com](http://www.sippeelwin.com) (the “Website”) and log in and enter either a Sweepstakes Code or Free Code, then follow the links and instructions to link your DD Perks account to the Promotion. DD Perks is free but subject to the listed Terms of Use (<https://www.dunkindonuts.com/en/terms-of-use>). You will receive one (1) Sweepstakes entry into the Grand Prize drawing. If you enter during a Daily Entry Sweepstakes Period, you will also receive one (1) Sweepstakes entry into applicable Daily Entry Sweepstakes Period. There will be two (2) Daily Entry Period Sweepstakes prize options available per Daily Entry Period. You may either select one of the listed prizes for which you would most like to win or you may “bank” your Sweepstakes entry for a future Daily Entry Sweepstakes Period prize. You will receive one (1) Sweepstakes entry into the drawing for the prize you select. Then, on subsequent days, visit the Website and log in and enter either a Sweepstakes Code or Free Code and you will receive one (1) additional Sweepstakes entry into the Grand Prize drawing. If you enter during a Daily Entry Sweepstakes Period, you will also receive one (1) additional Sweepstakes entry into applicable Daily Entry Sweepstakes Period. There will be two (2) Daily Entry Period Sweepstakes prizes available per Daily Entry Period. You may either select one of the listed prizes for which you would most like to win or you may “bank” your Sweepstakes entry for a future Daily Entry Sweepstakes Period prize. You will receive one (1) Sweepstakes entry into the drawing for the prize you select. Any remaining “banked” entries at the conclusion of the Sweepstakes will be added to the Grand Prize drawing.

**Limit:** Each entrant may receive one (1) additional Grand Prize entry and one (1) additional Daily Entry Sweepstakes Period prize entry per Code during the Promotion Period for linking their DD Perks account and logging in and entering a Sweepstakes Code or Free Code. Maximum three (3) Codes per day.

Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of plays/entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant’s plays/entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the email address used to register will be deemed to be the entrant or player. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

**5. Peel and Win Game Claim Instructions:** If you receive a Dunkin’ free food or beverage product or discount *Coupon Peel and Win Game Piece*, you can redeem by bringing the Game Piece to a participating Dunkin’ location and presenting it to a sales associate on or before November 15, 2019. Terms and conditions of coupons apply. At no time will a Game Piece prize

or discount be applied to a prior purchase. Game Pieces are one time use only and not valid for online or mobile orders.

If you receive a *DD Perks Bonus Points Peel and Win Game Piece*, locate the claim code (“Claim Code”) on the Game Piece and visit [www.sippeelwin.com](http://www.sippeelwin.com). Follow the links to log in to your DD Perks account. If you are not yet a member, follow the instructions to create a DD Perks account. DD Perks is free but subject to the listed Terms of Use: <https://www.dunkindonuts.com/en/dd-perks/dd-perks-terms-and-conditions>. Then, follow the instructions to enter your Claim Code. DD Perks Bonus Points will be added to your DD Perks Account within ten (10) days of entering your Claim Code. All DD Perks Bonus Points prize codes must be claimed by November 15, 2019, or entrant forfeits the points, which will remain un-awarded.

If you receive a *Shell Fuel Rewards® discounted per gallon fuel fill-up Peel and Win Game Piece*, locate the claim code (“Claim Code”) and visit [www.fuelrewards.com](http://www.fuelrewards.com). Follow the links to enter your Claim Code. All Shell Fuel Rewards claims must be received by November 15, 2019, or entrant forfeits the discount, which will remain un-awarded.

Each potential winner should retain a photocopy of his/her winning Game Piece. Facsimiles, photocopies and reproduced Game Pieces are not eligible. Each potential winner must execute all required documentation in order to claim prize. Winners must comply with these Official Rules.

**6. Peel and Win Game/Sweepstakes:** Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners are final and binding in all matters related to the Promotion.

Peel and Win Game: There are a total of 106,582,187 Game Pieces that will be distributed during the Game Period, while supplies last. There are 55,450,000 random Game Pieces that will reveal either a prize, free product coupon, discount coupon, DD Perks bonus points or other discount. Not all prizes, free product coupons, discount coupons, DD Perks bonus points, or discounts are guaranteed to be awarded. You will be a potential winner of the prize indicated on the Game Piece. Unclaimed prizes, free product coupons, discount coupons, points, or discounts will not be awarded. The 51,132,187 Game Pieces that do not reveal a prize, free product coupon, discount coupon, or DD Perks bonus points will include a Sweepstakes Code.

Sweepstakes: Administrator will randomly select each potential Daily Entry Period Sweepstakes winner, from all eligible entries for each respective prize pool received during the applicable Daily Entry Period on or around the next business day. Non-winning Daily Entry Period entries will not carry over into any subsequent Daily Entry Periods or into any other separate prize pool. Any remaining “banked” entries at the conclusion of the Sweepstakes will be added to the Grand Prize drawing. Administrator will randomly select the Grand Prize Sweepstakes winner from all eligible entries received during the Grand Prize Sweepstakes Period on or around November 18, 2019.

**7. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE PEEL AND WIN GAME OR SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT’S ELIGIBILITY, AND THE POTENTIAL PEEL AND WIN GAME WINNER AND/OR SWEEPSTAKES WINNER HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS.**

**8. Verification of Potential Winners:** Receiving a prize is contingent upon compliance with these Official Rules. The potential Sweepstakes winners will be notified by mail or email. Each potential winner (parent/legal guardian if winner is a minor in his/her state of residence) of a prize valued at or over \$600 will be required to sign and return a Declaration of Compliance, Liability and Publicity Release which must be received by Administrator, within five (5) days of the date

notice or attempted notice is sent, in order to claim his/her prize. If a potential winner of any prize cannot be contacted or fails to sign and return the Declaration of Compliance, Liability and Publicity Release or provide any other requested information within the required time period (if applicable), or prize is returned as undeliverable, potential winner forfeits the prize. In the event that a potential winner of a Sweepstakes prize is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. There will be three (3) alternate drawings after which the prize will remain unawarded. Unclaimed Peel and Win Game prizes will not be awarded. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion.

## 9. Prizes:

### **Peel and Win Game Prizes, Coupons, DD Perks Bonus Points, and Discounts:**

#### Prizes:

<b>Prize Description</b>	<b>Quantity</b>	<b>ARV</b>	<b>Approximate Odds of Winning</b>
Free Order of Hash Browns*	16,200,000	\$0.99	1:6.58
Free Donut* (Excludes specialty donuts and fancies)	2,700,000	\$1.14	1:39.47

#### Coupons, DD Perks Bonus Points, and Discounts:

<b>Coupon, DD Perks Bonus Points, and Discount Description</b>	<b>Quantity</b>	<b>ARV</b>	<b>Approximate Odds of Receiving</b>
\$1 Off Dozen Donuts* (Excludes specialty donuts and fancies)	8,100,000	N/A	1:13.16
\$2 Medium Hot or Iced Espresso* (Almond milk may be an additional charge)	13,500,000	N/A	1:7.89
\$1 Medium Hot or Iced Coffee after 11 am* (Almond milk may be an additional charge)	5,400,000	N/A	1:19.74
\$1 Medium Cold Brew after 11 am* (Almond milk may be an additional charge)	5,400,000	N/A	1:19.74
Free Shot of Espresso (in any beverage purchased)*	2,700,000	N/A	1:39.47
Shell \$0.50 off per gallon on a fill-up at Shell through the Fuel Rewards® Program**	10,000	N/A	1:10,658.22
Shell \$0.25 off per gallon on a fill-up at Shell through the Fuel Rewards® Program**	30,000	N/A	1:3,552.74
Shell \$0.10 off per gallon on a fill-up at Shell through	50,000	N/A	1:2,131.64

the Fuel Rewards® Program**			
Shell \$0.05 off per gallon on a fill-up at Shell through the Fuel Rewards® Program**	60,000	N/A	1:1,776.37
25 DD Perks® Bonus Points***	200,000	\$0.36	1:532.91
50 DD Perks® Bonus Points***	500,000	\$0.73	1:213.16
100 DD Perks® Bonus Points***	250,000	\$1.47	1:426.33
150 DD Perks® Bonus Points***	200,000	\$2.21	1:532.91
200 DD Perks® Bonus Points***	150,000	\$2.95	1:710.55

\*One time use only. Must be presented at time of order. Store must retain coupon. Not valid for mobile or online orders. Limit one food/beverage coupon per customer visit. Cannot be combined with any other offer. Redeem at participating Dunkin' locations. Excludes Speedway locations and other locations unable to accept coupons. Expires November 15, 2019.

\*\*Add code to your Fuel Rewards account using the app or at [www.fuelrewards.com](http://www.fuelrewards.com). Code expires November 15, 2019. Not a Fuel Rewards member? Join for free at [www.fuelrewards.com](http://www.fuelrewards.com). Terms and conditions apply. See [www.fuelrewards.com/dunkin](http://www.fuelrewards.com/dunkin) for details. At participating Shell stations only. Limit 20 gallons.

\*\*\*DD Perks is subject to the terms and conditions at <https://www.dunkindonuts.com/en/dd-perks/dd-perks-terms-and-conditions>. Code must be redeemed by November 15, 2019. Points governed by DD Perks program. **Must have 200 DD Perks points to redeem for a free beverage.**

**Sweepstakes Prizes:**

**FOUR (4) SWEEPSTAKES GRAND PRIZES:** A Year of Essentials prize pack which includes Dunkin' for a year awarded as \$598 in Dunkin' gift cards (Dunkin' for a year is defined as five (5) medium coffees per calendar week), Shell Gas for a year awarded as \$2,500 in Shell gift cards (a year of gas is defined as 12,000 miles per year at an average of \$3.25 per gallon), \$2,000 The Home Depot Gift Card, \$2,500 Amazon.com Gift Card<sup>14</sup>, one (1) pair of JetBlue travel certificates on JetBlue operated flights for roundtrip airfare<sup>11</sup>, and Groceries for year awarded as a 12-month Shipt membership and a total order credit of \$5,200 (equivalent to \$100 per week for 52 weeks). Credit is only valid while membership is active. Standard membership rate may apply after offer ends. Approximate Retail Value ("ARV"): \$14,897.

**Daily Sweepstakes Prizes:**

Daily Entry Period/ Prize Theme	Prize Description	Quantity	ARV
8/21/2019 Home	Keurig® K-Mini Plus™ Single Serve Coffee Maker <sup>1</sup>	25	\$100
	\$1,000 The Home Depot Gift Card <sup>2</sup>	3	\$1,000
8/22/2019 Travel	\$100 Lyft Gift Card <sup>3</sup>	30	\$100
	Shell Gas for a Year awarded as \$2,500 in Shell Gift Cards. <sup>4</sup>	3	\$2,500
8/23/2019	\$100 GrubHub Gift Card <sup>5</sup>	20	\$100

Food	Dunkin' Coffee for a Year awarded as \$598 in Dunkin' Gift Cards. <sup>6</sup> Dunkin' for a year is defined as five (5) medium coffees per calendar week.	10	\$598
8/24/2019 Clothing	\$100 Kohls Gift Card <sup>7</sup>	25	\$100
	\$500 Gap Gift Card <sup>8</sup>	6	\$500
8/25/2019 Entertainment	PlayStation 4 Console	15	\$300
	\$1,000 Best Buy® e-gift card <sup>9</sup>	2	\$1,000
8/26/2019 Home	Bark Box 3-month subscription <sup>10</sup>	100	\$89
	\$1,000 The Home Depot Gift Card <sup>2</sup>	3	\$1,000
8/27/2019 Travel	\$100 Shell Gift Card	100	\$100
	Pair of JetBlue Roundtrip Tickets <sup>11</sup>	1	Up to \$2,000
8/28/2019 Food	\$100 Dunkin' Gift Card.	100	\$100
	Groceries for a Year awarded as a \$5,200 credit and one-year membership with Shipt. <sup>12</sup>	1	\$5,299
8/29/2019 Clothing	\$50 Fanatics Gift Card <sup>13</sup>	60	\$50
	\$2,500 Amazon.com Gift Card <sup>14</sup>	1	\$2,500
8/30/2019 Entertainment	\$50 Movie Gift Card	70	\$50
	4K 55" TV	1	\$2,000
8/31/2019 Home	Google Home Hub	25	\$150
	\$1,000 The Home Depot Gift Card <sup>2</sup>	2	\$1,000
9/1/2019 Travel	\$100 Lyft Gift Card <sup>3</sup>	30	\$100
	Shell Gas for a Year awarded as \$2,500 in Shell Gift Card. <sup>4</sup>	3	\$2,500
9/2/2019 Food	Dunkin' Coffee for a Year awarded as \$598 in Dunkin' Gift Cards. <sup>6</sup> Dunkin' for a year is defined as five (5) medium coffees per calendar week.	10	\$598
	Groceries for a Year awarded as a \$5,200 credit and one-year membership with Shipt. <sup>12</sup>	1	\$5,299
9/3/2019 Clothing	\$100 Kohls Gift Card <sup>7</sup>	25	\$100
	\$500 Gap Gift Card <sup>8</sup>	6	\$500
9/4/2019 Entertainment	\$50 Movie Gift Card	70	\$50
	PlayStation 4 Console	6	\$300
9/5/2019 Home	Google Home Hub	20	\$150
	Keurig® K-Mini Plus™ Single Serve Coffee Maker <sup>1</sup>	25	\$100
9/6/2019 Travel	Pair of JetBlue roundtrip tickets <sup>11</sup>	1	Up to \$2,000
	\$100 Lyft Gift Card <sup>3</sup>	35	\$100
9/7/2019	\$100 Dunkin' Gift Card.	100	\$100

Food			
	\$100 Credit and six-month Membership with Shipt <sup>15</sup>	10	\$149
9/8/2019 Clothing	\$50 Fanatics Gift Card <sup>13</sup>	60	\$50
	\$2,500 Amazon.com Gift Card <sup>14</sup>	1	\$2,500
9/9/2019 Entertainment	PlayStation 4 Console	15	\$300
	\$1,000 Best Buy® e-gift card <sup>9</sup>	2	\$1,000
9/10/2019 Home	Google Home Hub <sup>5</sup>	20	\$150
	Keurig® K-Mini Plus™ Single Serve Coffee Maker <sup>1</sup>	25	\$100
9/11/2019 Travel	Shell Gas for a Month awarded as a Shell Gift Card. <sup>16</sup>	50	\$210
	Pair of JetBlue roundtrip tickets <sup>11</sup>	1	Up to \$2,000
9/12/2019 Home	\$100 GrubHub Gift Card <sup>5</sup>	20	\$100
	Dunkin' Coffee for a Year awarded as \$598 in Dunkin' Gift Cards. <sup>6</sup> Dunkin' for a year is defined as five (5) medium coffees per calendar week.	10	\$598
9/13/2019 Clothing	\$100 Kohls Gift Card <sup>7</sup>	40	\$100
	\$500 Gap Gift Card <sup>8</sup>	3	\$500
9/14/2019 Entertainment	\$1,000 StubHub Gift Card <sup>17</sup>	4	\$1,000
	4K 55" TV	1	\$2,000
9/15/2019 Home	\$1,000 The Home Depot Gif Card <sup>2</sup>	3	\$1,000
	Google Home Hub	20	\$150
9/16/2019 Travel	\$100 Shell Gift Card	100	\$100
	Pair of JetBlue Roundtrip Tickets <sup>11</sup>	1	Up to \$2,000
9/17/2019 Food	\$100 Credit and six-month Membership with Shipt <sup>15</sup>	20	\$149
	Dunkin' Coffee for a Year awarded as \$598 in Dunkin' Gift Cards. <sup>6</sup> Dunkin' for a year is defined as five (5) medium coffees per calendar week.	10	\$598
9/18/2019 Clothing	\$100 Kohls Gift Card <sup>7</sup>	40	\$100
	\$500 Gap Gift Card <sup>8</sup>	3	\$500
9/19/2019 Entertainment	\$50 Movie Gift Card	60	\$50
	\$300 Best Buy® e-gift card <sup>9</sup>	10	\$300
9/20/2019 Home	Keurig® K-Mini Plus™ Single Serve Coffee Maker <sup>1</sup>	25	\$100
	\$1,000 The Home Depot Gift Card <sup>2</sup>	3	\$1,000
9/21/2019 Travel	\$100 Shell Gift Card	100	\$100
	Pair of Roundtrip JetBlue tickets <sup>11</sup>	1	Up to \$2,000
9/22/2019 Food	\$100 Dunkin' Gift Card.	100	\$100
	\$100 Credit and six-month Membership with Shipt <sup>15</sup>	10	\$149
9/23/2019 Clothing	\$50 Fanatics Gift Card <sup>13</sup>	60	\$50
	\$2,500 Amazon.com Gift Card <sup>14</sup>	1	\$2,500



9/24/2019	4K 55" TV	1	\$2,000
Entertainment	\$1,000 StubHub Gift Card <sup>17</sup>	4	\$1,000

**Limit: One (1) Daily Prize and one (1) Grand Prize per person.**

<sup>1</sup>**Keurig:** Keurig is not a sponsor of the rewards or affiliated with Dunkin'®. <https://www.keurig.com/content/terms-and-conditions>.

<sup>2</sup>**The Home Depot:** Sponsor is not affiliated with The Home Depot®. The Home Depot is not a sponsor of this promotion. The Home Depot is a registered trademark of Home Depot Product Authority, LLC. Gift Card is valid for the purchase of merchandise/services at any The Home Depot® store in the U.S., Canada and online at HomeDepot.com. Gift Card is not a credit/debit card and is not redeemable for cash or credit unless required by law. Gift Card cannot be applied to any credit or loan balance, Tool Rental Deposits, or for in-home purchases. To replace a lost or stolen Gift Card, visit your local store. Lost, stolen or damaged Gift Cards will not be replaced without proof of purchase. Replacement value is the value of the Gift Card at the time it is reported lost or stolen. Gift Cards purchased with cash will not be replaced unless required by law. Returns for purchases made with this Gift Card are subject to The Home Depot's Returns Policy (details available at any The Home Depot store) and eligible refunds will be issued in store credit. Gift Card may be deactivated or rejected if fraud is suspected in the issuer's sole discretion. Check your balance at any The Home Depot store or online. Reload Gift Card value at any The Home Depot store or online at HomeDepot.com. For cross-border redemptions, Gift Card is redeemable at The Home Depot's applicable local currency exchange rate at the time of redemption. Gift Card is issued by Home Depot Incentives, Inc.  
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<sup>3</sup>**Lyft:** Lyft gift cards can be used on all Lyft rides in the US. A default payment method in the Lyft app is required even when using a gift card. This default card will be charged for any tips, some fees (like cancellation and damage fees), or any ride where the cost is more than your gift card balance. <https://www.lyft.com/terms>

<sup>4</sup>**Shell:** A Year of Gas is defined as 12,000 miles per year at an average of \$3.25 per gallon.

<sup>5</sup>**Grubhub:** Grubhub gift card terms and conditions apply at [https://grubhub.cashstar.com/store/about/terms\\_and\\_conditions/](https://grubhub.cashstar.com/store/about/terms_and_conditions/) and are incorporated into these Official Rules.

<sup>6</sup>**Dunkin':** Dunkin' for a year is defined as five (5) medium hot coffees per calendar week.

<sup>7</sup>**Kohls:** Kohl's e-Gift Card is subject to payment authorization and delivered electronically to purchaser's e-mail address. Card is redeemable for merchandise in any Kohl's store or online at Kohls.com. Except where required by law, Card is non-refundable, may not be redeemed for cash or Gift Cards, and cannot be applied to any Kohl's Charge account balance. No expiration date or service fees. Kohl's may replace the unused value of lost, stolen, or damaged Cards with proof of purchase. For card balance or customer service, see a Kohl's Associate, call 1-800-655-0554 or visit [www.kohls.com/checkmybalance](http://www.kohls.com/checkmybalance). Card is issued by, and represents an obligation of, Kohl's Value Services, Inc., a Virginia Corporation, and it is subject to terms and conditions found in Kohl's Legal Notices at Kohls.com.

<sup>8</sup>**Gap:** Gap is not a sponsor of the rewards or otherwise affiliated with this company. The logos and other identifying marks attached are trademarks of and owned by each represented company and/or its affiliates. Please visit each company's website for additional terms and conditions.

<sup>9</sup>**Best Buy:** Best Buy e-gift cards are subject to the Terms available at [www.bestbuy.com/gcterms](http://www.bestbuy.com/gcterms). This promotion is not produced, sponsored or executed by Best Buy. BEST BUY, the BEST BUY logo and the tag design are trademarks of Best Buy and its affiliated companies.

<sup>10</sup>**Barkbox:** Subject to Terms of Service at <https://www.barkbox.com/terms-of-service>

<sup>11</sup>**JetBlue:** All travel must be booked and completed by 11/15/20. Each Travel Certificate is good for one-time use by one person in accordance with the travel restrictions identified on or in connection with the Certificate. All travel must be booked and flown within the specified validity dates. In the event that a Travel Certificate does not include dates of validity, the Certificate shall be good for travel booked and flown within one (1) year of the date of issuance. If specific flights or departures/ destinations are not identified on or in connection with the Travel Certificate, the Certificate may only be redeemed for one-way JetBlue flights to/from JetBlue cities. (Not all JetBlue cities connect; call 1-800-JETBLUE (538-2538) for information on connecting cities.) Redeemed travel is subject to availability, blackout dates, and capacity controls (flights to/from Caribbean destinations subject to heightened capacity controls), and seats may not be available on all flights. Flight schedules are subject to change without notice. Certificate is not valid for bookings on Mint, partner airlines or code share or interline flights or for use in connection with JetBlue Getaways vacation packages, cruises or any other products or services. Certificate is transferable; however, at no time may it be purchased, sold, bartered, traded on an auction website or otherwise exchanged for value without prior written consent from JetBlue. Certificate cannot be partially redeemed, is not redeemable for cash, and has no cash value. Passengers are subject and entitled to all provisions of JetBlue's Contract of Carriage. See [http://www.jetblue.com/p/jetblue\\_coc.pdf](http://www.jetblue.com/p/jetblue_coc.pdf) for details. If traveling outside of the United States of America, passengers are responsible for any and all documentation requirements, including but not limited to, proof of citizenship and all applicable visa requirements. For travel to Cuba, each passenger must comply with regulations administered by the United States Office of Foreign Assets Control (OFAC) and is solely responsible for ensuring that his or her trip is authorized under at least one of the OFAC approved license categories and for obtaining any applicable visa. JetBlue is not responsible for a passenger's failure to present or provide adequate travel documentation required by the applicable laws of the territories a passenger is traveling to or from. Government taxes and fees apply to travel booked using a Certificate, are the responsibility of the passenger, and will vary based on route. For travel to Cuba, the fees payable will include Cuban government-required health insurance coverage provided by Asistur, the terms and conditions of which can be accessed from the ESICUBA website: <http://www.esicuba.cu/ProdPersonas.html>. Government taxes/fees are subject to change as required by law. Passenger must pay all applicable taxes and fees using a major credit card at the time of booking. To view more information regarding applicable taxes and fees, see <http://www.jetblue.com/legal/taxes/>. Passenger is solely responsible for fees for any oversized, overweight or extra baggage and fees for products/services sold separately, such as Even More Space seats, pet fees, in-flight movies, etc. To view baggage fees and other optional services and fees, see <http://www.jetblue.com/legal/fees/>. A Travel Certificate may be redeemed only by calling 1-800-JETBLUE (538-2583) and providing the authorization number and PIN number included on the Certificate. Travel Certificates may not be redeemed at airport ticket counters or online. The authorization number and/or PIN number cannot be replaced if lost or stolen (except as required by law), and JetBlue is not responsible for lost or stolen Travel Certificates, authorization numbers or pin numbers. Customers will not be able to redeem their Travel Certificate without the authorization number and PIN. Redeemed travel is not eligible for TrueBlue points. (TrueBlue is JetBlue's loyalty program.) JetBlue's change/cancel policies (including certain change/cancel fees) apply. If passenger is a no-show for reserved flight or does not change/cancel prior to scheduled departure, passenger will forfeit the Certificate(s) and all money associated with the reservation. Additional terms and restrictions apply. See <http://www.jetblue.com/legal/> for details.

<sup>12</sup>**Shipt:** Includes a 12-month Shipt membership and a total order credit of \$5,200 (equivalent to \$100 per week for 52 weeks). Credit is only valid while membership is active. Standard membership rate may apply after offer ends.

<sup>13</sup>**Fanatics:** Codes are only redeemable at [www.Fanatics.com](http://www.Fanatics.com) for in-stock merchandise only. Codes are one-time use only and cannot be used towards sale items, taxes, shipping and handling, or on prior purchases or returns and certain merchandise may be excluded. At time of checkout, there is an area on the checkout page to enter the code. Any amount in excess of the code value will be the responsibility of the winner or Discount recipient (as applicable). Any amount not used at checkout will be forfeited. No cash back. Except where required by law, cannot be redeemed for cash, reproduced, modified, sold, traded, refunded or replaced. Cannot be combined with any other offer or promotional offer. Codes expire at 11:59 pm ET on 12/31/19. Codes are subject to terms and conditions specified on the Game Piece, in these Official Rules and at Fanatics.com. Winners will be subject to Fanatics Terms of Use: ([https://fanatics.custhelp.com/app/answers/detail/a\\_id/204/theme/standard](https://fanatics.custhelp.com/app/answers/detail/a_id/204/theme/standard)) and Privacy Policy ([https://fanatics.custhelp.com/app/answers/detail/a\\_id/129/theme/standard](https://fanatics.custhelp.com/app/answers/detail/a_id/129/theme/standard)).

<sup>14</sup>**Amazon:** Gift card Restrictions apply, see <https://www.amazon.com/gc-legal>.

<sup>15</sup>**Shipt:** Includes a 6-month Shipt membership plus \$100 in order credits (\$100 value). Credit is only valid while membership is active. Standard membership rate may apply after offer ends.

<sup>16</sup>**Shell:** A Month of Gas is defined as 1,000 miles per month at an average of \$3.25 per gallon

<sup>17</sup>**StubHub:**

1. Gift certificates and electronic "eGift Cards" or physical gift cards (collectively, "Gift Cards") can only be redeemed on [stubhub.com](http://stubhub.com) or by calling customer service. We may enable redemption via mobile applications or [m.stubhub.com](http://m.stubhub.com) at a later time; check your Gift Card for details. You must have a StubHub account to redeem Gift Cards. To create an account, visit StubHub.
2. Gift Cards are not redeemable for cash and cannot be returned for a cash refund. Gift Cards are not credit, debit or charge cards. No implied warranties attach to Gift Cards.
3. Upon redemption, the entire balance of a Gift Card is deposited to the recipient's StubHub account. Gift Cards are not reloadable and cannot be associated with multiple StubHub accounts. Gift Cards cannot be redeemed for past purchases.
4. If the cost of an order exceeds the Gift Card amount, the recipient must pay for the balance with a credit or debit card or PayPal account.
5. Treat Gift Cards like cash. Lost, stolen, or damaged Gift Cards will not be replaced except where required by law and only with proof of purchase as required and if the Gift Cards have never been used.
6. Gift Cards and their use on [stubhub.com](http://stubhub.com) are subject to our User Agreement and Privacy Policy.
7. StubHub reserves the right to close customer accounts and request alternative forms of payment if a fraudulently obtained Gift Card is redeemed and/or used to make purchases on [stubhub.com](http://stubhub.com). Invalid or unidentifiable Gift Card numbers will not be redeemed.
8. Purchases using Gift Cards do not count towards StubHub rewards or loyalty programs.
9. StubHub reserves the right to change these terms and condition from time to time in its sole discretion.

Odds of winning the Sweepstakes Grand Prize depend on the number of eligible entries received during the Grand Prize Sweepstakes Period. Odds of winning a Daily Entry Period prize depend on the number of eligible entries received for each applicable prize drawing.

For All Prizes: Terms and conditions of gift cards and coupons apply. The actual value of electronic prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. No cash equivalent and all prizes are non-

transferable (except coupons) and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Total ARV of all Prizes: \$21,140,016.

**10. Release:** By receipt of any prize, winner agrees to release and hold harmless Sponsor, HelloWorld, Inc., prize providers, Best Buy Stores, L.P, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize.

**11. Publicity:** Except where prohibited, participation in the Promotion constitutes winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

**12. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Peel and Win Game or Sweepstakes as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prizes at random from among the eligible entries or plays received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**13. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's entry or play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Peel and Win Game play or Sweepstakes entry if possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

**14. Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will

entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

**15. Entrant's Personal Information:** Information collected from entrants is subject to the Sponsor's Privacy Policy <https://www.dunkindonuts.com/en/privacy-policy> and Administrator's Privacy Policy <http://www.helloworld.com/privacy-policy>.

**16. Winner List:** For a winner list, visit <https://bit.ly/2MJkY41>. The winner list will be posted after winner confirmation is complete.

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