

# Dunkin' Cart Catch Official Rules

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

## **Promotion Overview:**

Dunkin' Cart Catch (the "Promotion") consists of the following:

- an entertainment only game ("Cart Catch Game"),
- a chance to win prizes instantly (an "Instant Prize Reveal"),
- 5 weekly sweepstakes (each, a "Weekly Entry Period Drawing"), and
- a "Grand Prize Drawing".

## **Eligibility:**

The Promotion is open only to Dunkin' At Home Extra (the "Loyalty Program") members (who must be legal residents of the 50 United States and the District of Columbia and at least 18 years old). Dunkin' store franchisees and employees of Dunkin' Brands, Inc ("Sponsor"), Merkle Inc. ("Administrator"), and their respective parent and affiliate companies as well as the immediate family (spouse, parents, siblings, children, and their respective spouses, regardless of where they reside) and household members of each such employee, whether or not related, are not eligible.

## **Agreement to Official Rules; Entrants Will Be Disqualified for Violations:**

Participation constitutes entrant's full and unconditional agreement to these Official Rules. The Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Sponsor's and Administrator's decisions are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

In the event there is a discrepancy or inconsistency between any statements contained in any Promotion-related materials and these Official Rules, these Official Rules shall prevail, govern and control.

Entrants agree that they may not use or attempt to use any method to obtain more than the stated number of permissible entries or plays of the Instant Prize Reveal using artificial intelligence, robotic, automatic, programmed or any other means which subvert the applicable entry method, including but not limited to using multiple/different email addresses and/or Dunkin' At Home Extras accounts, identities, or

any other methods. Violation of these requirements or any other aspect of these Official Rules, all as determined solely by Sponsor and Administrator, will void all Sweepstakes entries and Instant Win Reveal plays for the person(s) responsible for such action and result in their disqualification from the Promotion.

**Sponsor/Administrator:**

Sponsor: Dunkin’ Brands, Inc., 130 Royall Street, Canton, MA, 02021. **Administrator:** Merkle Inc., 3000 Town Center, Suite 2000, Southfield, MI 48075.

**Timing:**

The Promotion begins on April 14, 2026 at 9:00 a.m. Eastern Time (“ET”), ends on May 15, 2026 at 12:00 p.m. ET (the "Promotion Period"), and consists of 5 Weekly Entry Period Drawings and collectively, the “Grand Prize Drawing Entry Period as set forth in the table below. The Instant Prize Reveal game will be offered throughout the entirety of the Promotion Period. Administrator’s servers are the official time-keeping devices for the Promotion.

<b>Entry Periods</b>	<b>Start Date at 12:00 a.m. ET (except where noted)</b>	<b>End Date at 11:59p.m. (except where noted)</b>	<b>Approximate Drawing Date</b>
<b>Week 1</b>	April 14, 2026 (at 9:00 a.m. ET)	April 20, 2026	April 21, 2026
<b>Week 2</b>	April 21, 2026	April 27, 2026	April 28, 2026
<b>Week 3</b>	April 28, 2026	May 4, 2026	May 5, 2026
<b>Week 4</b>	May 5, 2026	May 11, 2026	May 12, 2026
<b>Week 5</b>	May 12, 2026	May 15, 2026 (at 12:00 p.m. ET)	May 18, 2026
<b>Grand Prize</b>	April 14, 2026 (at 9:00 a.m. ET)	May 15, 2026 (at 12:00 p.m. ET)	May 18, 2026

**How to Enter:**

**Step 1: Log in to your Dunkin' At Home Extras Account or Join Dunkin' At Home Extras and Opt in to this Promotion:**

During the Promotion Period, either log in to your Dunkin' At Home Extras account ("Account") and review your account profile to confirm that it is complete and accurate, or if you don't have an Account, visit the "[Program Site](#)" to join. Accounts are free, but subject to the Terms and Conditions of the Program. You will be required to complete your profile including your full name, home mailing address and a valid email address.

Next, you will be prompted to opt-in to this Promotion and agree to these Official Rules. Upon opt-in to this Promotion, you will receive 1 entry into the applicable Weekly Entry Period Drawing and 1 entry into the Grand Prize Drawing. You may return to the Program Site every calendar day of the Promotion Period to receive 1 entry into the applicable Weekly Entry Period Drawing and 1 entry into the Grand Prize Drawing. Nonwinning entries from one Weekly Entry Period Drawing will not be included in any other drawing.

**Step 2: Play the Cart Catch Game or Proceed to Instant Win Reveal**

You have a choice either to play the Cart Catch Game (for entertainment only) or proceed to the Instant Win Reveal to find out if you have won a prize.

**If you choose to play the Cart Catch Game:** This game is presented by Administrator's Game Engine partner for your entertainment. When you initiate a game, you are agreeing to the Game Engine partner's [User Terms](#). The Game Engine partner will automatically place a necessary cookie in the form of a token on your web browser solely for the purpose of collecting relevant information about your game play, as set forth in the [Cookie Policy](#). *If you prefer not to allow the Game Engine partner cookie or if you don't accept the User Terms, skip this game.* The information collected by the Game Engine partner concerning your game play will be managed according the Game Engine's [privacy policy](#), which is separate from the Sponsor's policy that governs this promotion.

**If you proceed directly to the Instant Win Reveal or after you exit the Cart Catch Game:** The results of the Instant Win Reveal will be instantly displayed. Potential winners of the prize will also receive an email notification with prize claim instructions sent to the email address associated with their Account. Only potential winners who timely complete prize claim requirements and/or are verified as eligible will be awarded a prize. Entrants who do not receive a prize-winning message will receive an extra entry into the applicable Weekly Entry Period Drawing and the Grand Prize Drawing.

**Entry Limits:**

Limit up to 2 entries into any Weekly Entry Period Drawing, 2 entries into the Grand Prize Drawing per day, and 1 play of the Instant Win Reveal per day. Entries in excess of the stated limitations will be void. Any prize claims associated with such entries will also be void. Multiple entrants are not permitted to share the same Account. In the event of a dispute as to the identity of an entrant, Sponsor and Administrator will rely on the information submitted by the entrant to enroll in the Loyalty Program. If any additional information provided by entrant is inconsistent with the information provided at enrollment into the Loyalty Program, Sponsor and/or Administrator may disqualify such entrant and such disqualification may result in the forfeiture of any prize(s) won. Sponsor, in its discretion, may require additional documentation from entrant to show proof of entrant's identity.

**Operation of Sweepstakes and Instant Win Reveal:**

Administrator is an independent organization whose decisions as to the administration and operation of the Promotion, including the selection of potential winners, are final and binding in all matters related to the Promotion.

**Sweepstakes:**

Administrator will randomly select the potential winners for each Weekly Entry Period Drawing and the Grand Prize Drawing from all eligible entries received for the applicable drawing on the dates listed in the Timing section above. Administrator will notify potential winners by email. The odds of winning a prize depend on the total number of eligible entries received for the applicable drawing.

**Instant Win Reveal:**

There will be 83,000 random, computer-generated winning times seeded throughout the Promotion Period, one for each Instant Win prize offered. If you are the first player to proceed to the Instant Win Reveal at or after one of the randomly seeded times, you will be a potential winner of the prize indicated, subject to verification of your eligibility and compliance with these Official Rules. The odds of winning an Instant Win prize depend on the date/time of entrant's Instant Win Reveal play, the number of prizes remaining available at the time of the Instant Win Reveal play, and the number of eligible Instant Win Reveal plays received. The number of prizes available to be won will diminish as they are awarded.

**Potential Winners Subject to Verification:**

All potential winners are subject to verification by Sponsor and Administrator. **An entrant is not a winner of any prize, even if the Instant Win Reveal or Sweepstakes should so indicate, unless and until entrant’s eligibility has been verified and entrant has been notified that verification is complete.** Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Instant Win Reveal play that occurs after the system has failed for any reason is deemed a defective play, is void and will not be honored.

**Winner Requirements:**

All potential winners will be required to provide their name and home mailing address (P.O. Boxes not permitted) to confirm eligibility and for purposes of prize fulfillment within 5 days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, fails to provide any other requested information within the required time period, is not in compliance with these Official Rules, or the prize notification or prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that the potential Grand Prize winner is disqualified for any reason or forfeits the prize, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries received for the Grand Prize Drawing. Only 3 alternate drawings will be held for the Grand Prize, after which the prize will remain un-awarded. Unclaimed prizes valued at \$25 or less will not be awarded.

**Prizes**

**Sweepstakes Prizes: Quantity, Description and Approximate Retail Value (“ARV”):**

- **1 Grand Prize:** \$100 Dunkin’ gift card and basket of Dunkin’ merchandise (all details determined by Sponsor in its sole discretion). ARV: \$150.
- **200 First Prizes (40 Prizes available to be awarded each Weekly Entry Period):** \$25 Dunkin’ gift card. ARV: \$25 each.
- **200 Second Prizes (40 Prizes available to be awarded each Weekly Entry Period):** \$15 Dunkin’ gift card. ARV: \$15 each.

**Instant Win Prizes: Quantity, Description and ARV:**

Prize Description	Total Quantity	ARV for each Prize
Dunkin' Branded Canvas Reusable Grocery Tote Bag	500	\$12

Dunkin' Branded Magnetic Notepad	500	\$2.50
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**Instant Win Point Awards: Quantity and Description:**

350 Dunkin' At Home Extras Points	2,000
250 Dunkin' At Home Extras Points	10,000
100 Dunkin' At Home Extras Points	20,000
50 Dunkin' At Home Extras Points	50,000

**Total ARV of all prizes:**

The total ARV of all available prizes in the Promotion is \$15,400.

**Additional Terms for Prizes and Point Awards:**

Terms and conditions apply to use of gift cards and Dunkin' At Home Extras Points as specified by Sponsor. Prizes are non-transferable or redeemable for cash, and no substitution will be made except as provided in the Sponsor's sole discretion. In this case, a prize of comparable or greater value will be offered. Winners are responsible for all federal, state and local taxes and fees associated with prize receipt and/or use. ARVs are determined as of the time these Official Rules were published and the value of a prize may fluctuate. A winner is not entitled to any difference between the ARV and the actual value of the prize at the time the prize is awarded. Where applicable, prize style, size and all other details will be determined by Sponsor in its sole discretion. All other costs and expenses associated with acceptance of the prize that are not expressly set forth herein shall be solely the winner's responsibility. Prizes are provided "as is" without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, or fitness for a particular purpose. Prizes will be fulfilled approximately 8-10 weeks after winner confirmation. All prize details are at Sponsor's sole discretion.

**Prize Limit**

Each person may win 1 Sweepstakes Prize (either 1 Weekly Sweepstakes Prize or the Grand Prize), 1 Dunkin' Branded Merchandise prize, and no more than a total of 350 Dunkin' At Home Extras Points for the entire Promotion Period.

**Release:**

By participating, entrants agree to release and hold harmless Sponsor, Administrator and their respective subsidiaries, affiliates, suppliers, distributors, advertising and promotion agencies and prize suppliers and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Promotion and/or acceptance, use, inability to use, misuse or redemption of a prize.

**Publicity:**

Except where prohibited, participation in the Promotion constitutes each winner's consent and grant to Sponsor and its agents to use the following information about the winner (to the extent provided by winner as part of the entry or winner confirmation process): winner's name, city, state, likeness, photograph, entry, social handle and photo, voice, opinions and/or prize information for promotional advertising or other purposes, in any and all media, now or hereafter devised, without further notice, review, approval, payment or other consideration. Sponsor is not obligated to use any of the above-mentioned information or content but may do so and may edit these materials at its sole discretion, without further obligation or compensation.

**General Conditions:****Sponsor's Right to Modify or Cancel:**

Sponsor reserves the right to cancel, suspend and/or modify the Promotion, including but not limited to fulfillment of the prize(s), where any of the following "Issues" occur:

- Fraud
- Technical failures;
- Human error;
- Any other factor that impairs the integrity or proper functioning of the Promotion; or
- Any event or cause beyond Sponsor's control (e.g. events such as natural calamities, national emergencies, widespread illnesses, declarations of war, acts of God, acts of terrorism) that interferes with any aspect of the Promotion, as determined by Sponsor in its sole discretion.
- Where one or more of the above Issues occurs, Sponsor will make reasonable efforts to award remaining Sweepstakes prizes by conducting a random drawing from among all non-suspect, eligible entries received up to the date of the Issue; and/or modify the prizes offered. Instant Win Reveal prizes tied to seeded winning times that take place after Issues have occurred will not be awarded.

**Sponsor's Right to Disqualify Entrants:**

Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion, including but not limited to submitting fraudulent entries or plays, or to be acting in violation of the Official Rules of this Promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law and should such an attempt be made, Sponsor reserves the right to seek damages (including attorneys' fees) from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**Sponsor's Right to Limit Prizes Awarded to the Number Stated in these Official Rules:**

Sponsor is under no obligation to award more than the number of prizes stated herein. If due to seeding, technical or other errors, more prize claims are received for any prize level than number of prizes stated herein as being available, Sponsor reserves the right to award the stated number of prizes for such prize level in a random drawing from among the non-suspect, eligible prize claims received for that prize level.

**Limitations of the Scope of Responsibility:**

The Released Parties are not responsible for:

- Any incorrect or inaccurate information either provided by entrants or caused by printing errors or by any of the equipment or programming associated with or utilized in the Promotion;
- Technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections to the internet, social media platforms, in phone lines or network hardware or software;
- Unauthorized human intervention in any part of the Promotion, including but not limited to the entry process;
- Technical or human error which may occur in the administration of the Promotion, including but not limited to the processing of entries;
- Late, lost, undeliverable, damaged or stolen mail; delayed or misdirected entries, plays, registrations, logins, emails or other communications of any kind;
- Entries that are erroneously deleted, lost or destroyed or corrupted. In this case, entrants sole remedy is to take the required actions to receive another entry(s) in the Promotion, if it is possible;
- Any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or to the receipt, use, inability to use or misuse of any prize; or
- Other errors or difficulties of any kind whether human, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may

occur in connection with the administration of the Promotion, the processing of entries, plays or prize claims, the announcement of the prizes, or in any Promotion-related materials.

### **Disputes:**

Disputes will be resolved as outlined in the Dunkin' At Home Extras Loyalty Program [Terms and Conditions](#).

### **Severability:**

If the application of any provision of these Official Rules to any particular facts or circumstances shall for any reason be held to be invalid, illegal or unenforceable by a court, arbitration panel or other tribunal of competent jurisdiction, then:

- The validity, legality and enforceability of such provision as applied to any other particular facts or circumstances and the other provisions of these Official Rules shall not in any way be affected or impaired thereby; and
- Such provision shall be enforced to the maximum extent possible.

In addition, if any provision contained in these Official Rules shall for any reason be held to be excessively broad as to duration, geographical scope, activity or subject, it shall be construed by limiting and reducing it so as to be enforceable to the extent compatible with applicable law.

### **Entrant's Personal Information:**

Information collected from entrants is subject to the [Sponsor's Privacy Policy](#), with the exception of the information collected while playing the optional Cart Catch Game as described in the How To Enter section.

### **Winner List:**

See this [winner list](#) for the Promotion winners. The winner list will be posted after winner confirmation is complete.

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